



Cherry Hill American Little League

PO Box 2532

Cherry Hill, NJ 08034

CHAmericanLittleLeague@gmail.com

CherryHillAmerican.org

Dear Friend of Cherry Hill American Little League,

It's hard to believe that Spring is around the corner and with its coming, the first hint of baseball and softball season. Cherry Hill American Little League is pleased to offering season sponsorship efforts.

Serving Cherry Hill and Voorhees since 1956, Cherry Hill American Little League is a community-based organization that brings the diamond sports of baseball and softball to families within our Townships. A chartered member of Little League International, our League operates as a 501c(3) non-profit, operated 100% by volunteers from the communities that we live in. Our League offers opportunities for players ages 4-18 to learn our great pastime, with a focus on player development and an emphasis on character and sportsmanship, while fostering competition and the opportunity to compete for a berth in the Little League World Series. We also operate the Southern NJ Little League Challenger program, an adaptive baseball program for players ages 4-22 with physical and/or intellectual disabilities.

While a nominal fee for participation is charged to families of players, the League relies on donations to operate the program and keep up with facility needs, field maintenance and uniforms. These funds are raised from local community donations and through local sponsorships. Sponsors receive recognition for their donation, dependent upon the level of commitment, and receive a record of their donation for tax purposes.

Attached is more information about the different ways that you can show your support for Cherry Hill American Little League baseball and softball. Thank you for your consideration and we look forward to the opportunity to partner with you.

Your Community Partners,

Nathan Pugh
President

Rich Schweitzer
Sponsorship Coordinator



Cherry Hill American Little League

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Cherry Hill American Little League Sponsorship Levels

- Single:** Team Sponsorship (Business Name printed on **Team Uniform**)
Custom Sign on one Field
Plaque of Appreciation for display at your Business
Recognition at **Opening and Closing Ceremonies**
Recognition on our **Website** with link to your Business Website
Donation \$450
- Double:** All the Benefits of **Single Sponsorship, PLUS:**
Large Banner 6 by 20 ft
3 Year Sponsorship Agreement, Annual Payment February
Donation \$1000 *
- Triple:** All the Benefits of **Single Sponsorship, PLUS:**
2 Large Banners 6 by 20 ft
3 Year Sponsorship Agreement, Annual Payment each February
Donation \$1,500 *
- Home Run:** All the Benefits of **Single Sponsorship, PLUS:**
3 Large Banners 6 by 20 ft one each on Rookie, Minor and Majors
3 Year Sponsorship Agreement, Annual Payment each February
Donation \$2,500 *
- Three Run Dinger**:** All the Benefits of **Two Run Dinger Sponsorship, PLUS:**
Named Donor of Minors Field Scoreboard
Donation \$ 12,500
- Grand Slam:** All the Benefits of **Three Run Dinger Sponsorship, PLUS:**
Named Donor of New Flag Pole Memorial Park
Donation \$25,000

** Double, Triple, and Home Run Sponsorship Agreements are for 3 Years with Annual Payments of above amounts. Legacy sponsors will have banner commitment fulfilled by existing scoreboard.*

*** The Three Run Homer AKA the key to baseball according to Legendary Manager Earl Weaver*

Please email your business logo in JPG format for website and vector format (PDF, EPS, AI, SVG) for signage.

Rich Schweitzer - Sponsorship Coordinator
(856) 795-0699
ras1964@aol.com



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Cherry Hill American Little League 2024 Sponsorship Agreement

This agreement between the **Cherry Hill American Little League** (hereinafter, "Local Little League") and _____ (hereinafter, "Sponsor") is for the season.

Sponsorship of a team in the Local Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed on previous page), the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of a team in the Local Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Local Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

The Sponsor shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc.: "Sponsor of a team in the Cherry Hill American Little League." Sponsorship does NOT give the Sponsor the right to use the word "official" in connection with its Sponsorship. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with a team or teams in the Local Little League only, and NOT for Little League Baseball and Softball. Use of the Cherry Hill American Little League logo, or Little League "keystone logo", or any other logo of Little League Baseball and Softball is prohibited, unless permission is expressly granted in writing by Cherry Hill American Little League and/or Little League Baseball and Softball. Sponsorship in the Local Little League carries with it the following additional benefits:

For the considerations above, the Sponsor donates the following (circle one) to Cherry Hill American Little League, understanding that its donation is to benefit the entire League:



Single \$450



Double \$1000



Triple \$1,500



Home Run \$2,500



Three Run Dinger \$12,500



Grand Slam \$25,000

Checks payable to: **Cherry Hill American Little League**

Checks mailed to: **Cherry Hill American Little League, PO Box 2532, Cherry Hill, NJ 08034**

Accepted and agreed to by:

Sponsor Company Name

Sponsor Representative Signature

Date

Printed or Typed Name

Title



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